



Hello, and welcome to The Climate Pledge, a commitment to reach net-zero carbon emissions by 2040.

Co-founded by Amazon and Global Optimism in 2019, the Pledge brings leading companies together to accelerate joint action, cross-sector collaboration, and responsible change.

Because right now is the window, our window, your window, to make headway towards limiting global warming to 1.5 degrees Celsius—a goal that hinges on organizations from all sectors of the economy.

As a signatory of the Pledge, you commit to three areas of action:

One: measure and report greenhouse gas emissions across all scopes on a regular basis. And if you're doing this through your website and annual report already, no additional reporting is necessary.

Two: implement decarbonization strategies in line with the latest climate science through real business changes and innovations, including efficiency improvements, renewable energy, materials reductions, and other carbon emission elimination strategies.

Three: neutralize any remaining emissions with additional, quantifiable, real, permanent, and socially-beneficial offsets to achieve net-zero annual carbon emissions by 2040.

And if your company, like most, needs to reach outside its value chain, the Pledge offers signatories access to the Amazon Sustainability Exchange, where you can purchase high-quality, science-based carbon credits to complement your decarbonization work.

Signing the Pledge means counting on cohorts for solutions to your most complex challenges and getting in on official joint action projects that are powering unprecedented progress.

It means receiving exclusive invites to international sustainability events and gaining access to Passport—a private, online community stacked with practical tools, industry experts, and resources on-demand and so much more.

Together, we must move the needle by sending signals that help drive demand for products, services, commodities, and policies vital for tackling the climate crisis at scale.

Join us, to prioritize business change rapidly, to amplify your individual strengths broadly, to put Earth first, collectively, and make carbon history.

Visit [theclimatepledge.com](https://theclimatepledge.com) to learn more.