



THE  
CLIMATE  
PLEDGE

Joint Action Project

# Circular By Design: Recycled Content Project

This project brought together signatories and circular economy experts to develop and launch a new, bar-raising standard for recycled content in consumer electronics products.

Qualifying signatories are invited to apply for the SCS-103 Recycled Content Annex A standard, which sets a minimum threshold for recycled content in electrical and electronic equipment. Companies that earn this designation can make product-level claims that: help increase consumer confidence, help promote innovation in material recycling processes to minimize landfill waste, and demonstrate improved levels of environmental sustainability performance for product manufacturing.

## Results

The new standard aims to increase the use of recycled materials, drive momentum for circular design, and make it easier for customers to participate in the circular economy.

## The big picture

The Climate Pledge launched a series of collaborative projects to help tackle some of the planet's biggest climate change challenges alongside the best in the business. These joint action projects bring signatories together to enable and scale a solution that aligns with the pillars of the Pledge and leads to measurable results.

Learn more at [theclimatepledge.com/jointaction](https://theclimatepledge.com/jointaction).

## Apply for certification

Read through the criteria for certification at [amzn.to/SCS-103-criteria](https://amzn.to/SCS-103-criteria). Submit a free application to initiate the process for your product(s) to be officially certified at [amzn.to/SCS-103-application](https://amzn.to/SCS-103-application). This certification is for brands and original equipment manufacturers that specialize in consumer electronics.