

Quick Overview

The Climate Pledge is a commitment for businesses and organizations to take collective action on the world's greatest crisis, and to work together to build a safe and healthy planet for future generations.

Signatories commit to reaching net-zero carbon emissions by 2040—10 years ahead of the Paris Agreement. Amazon co-founded The Climate Pledge with Global Optimism in 2019, and became the first company to sign the pledge.

Are you in?

Visit our website at theclimatepledge.com to get started or read our [FAQ](#) for more information.

Commitments

Companies and organizations that sign The Climate Pledge agree to three areas of action:

ONE

Measure and report greenhouse gas emissions on a regular basis

TWO

Implement decarbonization strategies in line with the Paris Agreement through business changes and innovations, including efficiency improvements, renewable energy, materials reductions, and other carbon emission elimination strategies

THREE

Neutralize any remaining emissions with additional, quantifiable, permanent, and socially-beneficial offsets to achieve net-zero annual carbon emissions by 2040

Signatories

The Climate Pledge is proud to include over 300 signatories across multiple industries from around the world, including Verizon, Maersk, PepsiCo, Best Buy, Visa, Microsoft, Twitter, Reckitt Benckiser (RB), Unilever, JetBlue Airways, Uber, Salesforce, HP, Procter & Gamble, and more. Visit our website for a complete list of [current signatories](#).

Community

Being part of The Climate Pledge reinforces your company's commitment to sustainability and demonstrates how you are taking action. In addition, by signing the Pledge you join a community of businesses that share knowledge, ideas, and best practices. Signatories have opportunities to come together for learning sessions with trusted partners (including Global Optimism and The Nature Conservancy), briefings from top climate experts prior to key events, and prominent display in The Climate Pledge marketing communications.

Additionally, in 2020 Amazon founded The Climate Pledge Fund to support the development of sustainable and decarbonizing technologies and services that will enable Amazon and other companies to meet the goals set by The Climate Pledge. This dedicated investment program—with an initial \$2 billion in funding—will invest in visionary companies whose products and solutions will facilitate the transition to a low-carbon economy.

Partnerships

The Climate Pledge joins leading organizations like the We Mean Business coalition, Race to Zero, TED Countdown, and the Science Based Target Initiative (SbTI) to provide resources and support to mobilize the private sector to reach net-zero carbon by 2040.