

Overview

The Climate Pledge is a call on businesses and organizations to take collective action on the world's greatest crisis, and to work together to build a safe and healthy planet for future generations.

Signatories commit to reaching net zero carbon emissions by 2040—10 years ahead of the Paris Agreement. [Amazon](#) ↗ co-founded The Climate Pledge with [Global Optimism](#) ↗ in 2019, and became the first company to sign the pledge.

Commitments

Signatories of the Pledge commit to three areas of action:

- Measure and report greenhouse gas emissions on a regular basis
- Implement decarbonization strategies in line with the Paris Agreement through business changes and innovations, including efficiency improvements, renewable energy, materials reductions, and other carbon emission elimination strategies
- Neutralize any remaining emissions with additional, quantifiable, permanent, and socially-beneficial offsets to achieve net zero annual carbon emissions

Partnerships

The Climate Pledge joins leading organizations like the We Mean Business coalition, Race to Zero, TED Countdown, and the Science Based Target Initiative (SbTI) to provide resources and support to mobilize the private sector to reach net zero carbon by 2040.

Signatories

The Climate Pledge currently has over 200 [signatories](#) ↗, including Verizon, PepsiCo, Best Buy, Visa, Microsoft, Twitter, Reckitt Benckiser (RB), Unilever, JetBlue Airways, Uber, Salesforce, HP, Procter & Gamble, and more.

Community

Being part of The Climate Pledge reinforces your company's commitment to sustainability and demonstrates how you are taking action. In addition, by signing the Pledge you join a community of businesses that share knowledge, ideas, and best practices. Signatories have opportunities to come together for learning sessions with trusted partners (including Global Optimism and The Nature Conservancy), briefings from top climate experts prior to key events, and prominent display in The Climate Pledge marketing communications.

Additionally, in 2020 Amazon founded The Climate Pledge Fund to support the development of sustainable and decarbonizing technologies and services that will enable Amazon and other companies to meet the goals set by The Climate Pledge. This dedicated investment program—with an initial \$2 billion in funding—will invest in visionary companies whose products and solutions will facilitate the transition to a low-carbon economy.

